

DENISE BORGES

User Experience Designer

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703.969.2923

EDUCATION

- SEP 2014 | **M.S. Human Centered Design and Engineering**
JUN 2016 | University of Washington
- SEP 2013 | **User Centered Design Certificate**
JUN 2014 | University of Washington
- AUG 2009 | **B.F.A. Studio Art**
MAY 2012 | Virginia Tech

EXPERIENCE

- FEB 2017 | **User Experience Designer 2**
PRESENT | Moz
- Focus on the product, Moz Pro.
 - Work closely with the Lead UX Designer for Moz Pro in building a strategy for redesigning Moz Pro.
 - Collaborate with product managers and developers to find solutions to improve the UI of various tools within Moz Pro.
 - Assist with conducting user interviews.
 - Build wireframes and mockups.
 - Evaluate user flows and information architecture.
- DEC 2016 | **Senior Product Designer (Contract via Filter)**
FEB 2017 | Onvia
- Implement a user-centered design methodology for design work.
 - Develop a consistent design experience for the Product team to consume.
 - Create wireframes and prototypes to demonstrate UX strategy.
 - Actively collaborate with product managers and developers.
- DEC 2015 | **User Experience Designer**
NOV 2016 | QuintilesIMS (formally IMS Health)
- Conduct user interviews with customers using Nexus Marketing, a QuintilesIMS product.
 - Analyze results from user interviews and present findings and recommendations to improve Nexus Marketing to stakeholders.
 - Construct user stories and flows.
 - Build wireframes for Nexus Marketing using Sketch and/or Illustrator.
 - Create clickable prototypes using InVision.
- MAY 2015 | **Interaction Designer (Contract via Filter)**
NOV 2015 | Amazon
- Collaborate with senior design specialist on interaction model for search on Fire Tablets and the Amazon widget on Amazon Unlocked Phones.
 - Develop high-quality interaction flow specs for search on Fire Tablets and the Amazon widget for Amazon Unlocked Phones using Illustrator and InDesign.
 - Document and implement new and improved design patterns, methods or processes.

SKILLS

Design

Wireframing
Storyboarding
Heuristic evaluation
Sketching

Research

Usability testing
Surveys & interviews
Affinity mapping
Persona design
Competitive product analysis
Card sorting

Build

Paper prototyping
High-fidelity prototyping using Axure and Invision

Tools

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Sketch
HTML
CSS
JavaScript
Axure
Visio